

2025 Impact Report

Eden Power Collective

The Eden Power Collective is dedicated to building a stronger, healthier future for unincorporated Alameda County residents. By working alongside the community, we address systemic barriers to economic security and well-being through culturally responsive, community-driven support. With a focus on trusted relationships and sustainable solutions, we empower residents to access the opportunities and resources they need to thrive.

Mission

The Eden Power Collective works alongside unincorporated Alameda County residents to increase economic security and reduce health inequities through engagement, services, and programs provided by local promotoras.

Vision

One day Alameda County's unincorporated area residents will have the opportunities, resources, and supports needed to live secure, healthy lives.

Priority Focus Areas



Case
Management



Workforce
Development



Financial
Services



Mental
Health



Community
Health



Policy
Advocacy

Reflections on 2025

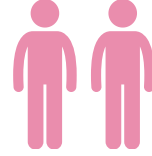
In 2023, the Eden Power Collective secured seed funding to launch programming while building momentum to shift policies and systems that work better for our communities. In 2025, Eden Power Collective established itself as an emerging organization – the first of its kind in urban unincorporated Alameda County – by seeding the first steering committee that will seat a board of directors, adopting a visual identity, and scaling existing programs. Building on the recent success of Eden Area coalitions during the Covid-19 pandemic, all programs are led by local residents, who know our communities best.

Organizational Development

Eden Power Collective hired our first Promotora staff:



3 full-time Promotoras



2 part-time Promotoras

>2,500 residents **reached** during **54** hosted workshops and tabling events

Programs & Impact

51 residents recieved intensive 1:1 **case management support**

27 residents recieved **referrals** to partner organizations

132 residents participated in **Mentes Fuertes**, a 10-part peer-to-peer **mental health series** focused on building awareness and skills for coping with mental health challenges

77 residents received individual **workforce development** support and resources

19 youth leaders engaged in a **community health program** focused on lead education and engagement with a housing justice and environmental justice approach

133 residents recieved simple **navigation** support from trained navigators

226 residents participated in **financial empowerment** programs, including lending circles and workshops, average 168 point credit score increase

665
resources
administered
(unduplicated)



100%

served in their native language

*"We've seen the great impact we've had in people's lives and the community. They might know us individually, but we work as one fiber that connects our community."
-Vicky (Promotora)*



85%

of recipients were women

Looking Ahead to 2026

In 2026, Eden Power Collective continue to develop organizational capacity and governance, as well as continue and scale existing and new programs across the Eden Area.

Organizational Development

1. Seat the first formal board of directors and adopt organizational bylaws
2. Adopt a narrative strategy
3. Implement data and case management reporting systems
4. Adopt a fiscal sponsorship agreement with Eden Church
5. Secure funding to bring on the first EPC Director

Programs & Impact



Mental Health

1. Recruit and train community members using promotora training and trauma-informed community cognitive behavioral therapy training
2. Host group and individual psychoeducational interventions for eligible individuals, led by trained promotoras



Case Management

1. Provide navigation and case management services to 35 residents. Provide service referrals to 50 residents
2. Pilot a promotora powered health access system infrastructure that could drive sustainable funding and resources into the Eden Area



Policy Advocacy

1. Increase opportunities for residents served by the Eden Power Collective to hold leadership and advocacy roles in their community on issues that matter to them
2. Secure funding to launch a Popular Education program for individuals connected to the Eden Power Collective to share experiences, identify patterns, and take action on community issues



Workforce Development

1. Engage in 150 individual consultations to support connections to workforce programs and community services that foster expanded employment each year
2. Engage broadly with over 5,000 residents through digital and in-person canvassing, outreach, phone banking and attending community events each year



Financial Services

1. Engage at least 50 residents each year in our innovative, culturally relevant lending circles with Mission Asset Fund that build credit and savings
2. Engage at least 150 residents in workshops that focus on financial skills and financial literacy