

2018 marked the second year that RCD invested deeply in Ashland, a community in unincorporated Alameda County. In a short time, we have worked closely with community residents and organizations to build the foundation for a stronger community.

- 35 community residents are creating a stronger neighborhood voice through the Ashland Community Association
- 144 community leaders across Ashland, Cherryland, San Lorenzo, and Hayward Acres came together on September 29th to build power and launch a new effort, called My Eden Voice!
- 30 neighborhood projects and community events to improve the community
- 25 classes and workshops were offered to support the community's health and wellness
- 20 community nonprofits and county agencies convened monthly through the Ashland Cherryland Healthy Communities Collaborative to coordinate community investment and policy change efforts
- 4 entrepreneurs participated in trainings and local community events to prepare for the Ashland Market & Café opening in 2019
- \$5 million secured through the Hayward Area Recreation District to support RCD with developing a community center, affordable childcare center, and 86 affordable apartments on a formerly blighted, vacant property



Moving into 2019

Moving into our third year in Ashland, RCD will focus on these 3 P's: **People, Place, and Power**. We will be building infrastructure that is both rooted in community and resilient in the face of the changes sweeping the Bay Area.

People: RCD will be focusing our attention on expanding programs that invest in people's health and wellness. From a nutrition academy to yoga to a bike rodeo, we will be collaborating to bring community residents the services they are asking for!

Place: RCD will be engaging the community around urban greening to support climate change and will help Alameda County distribute 300 free trees to community residents and businesses. Additionally, we are planning an investment in affordable housing and a community center with the Hayward Area Recreation District that will bring 86 affordable apartments to Ashland!

Power: RCD will continue building community voice through a targeted leadership development strategy that launched the Ashland Community Association and My Eden Voice! to build local leaders and support local campaigns and activism! We will focus on creating sustainable, resident-led organizations that can advocate for Ashland and the greater unincorporated communities moving forward.